



Downers Grove  
Economic Development Corporation

## **FOR IMMEDIATE RELEASE**

### **Are You “IN”?**

*Downers Grove EDC provides free video resources showcasing the area*

Downers Grove, Ill. (August 5, 2008) – Think Downers Grove First. This is the idea the Downers Grove Economic Development Corporation is trying to establish for visitors, residents, businesses and their employees. Two new informational videos have recently been released as part of the EDC’s “I’m IN” campaign, which is used to establish Downers Grove as the “IN” location to live, work, shop, and play. These videos are part of a 6 part series promoting Downers Grove and include an overview of the Village of Downers Grove, as well as highlights of Downtown Downers Grove. These resources are available immediately online at [www.dgedc.com](http://www.dgedc.com), or can be ordered for free by contacting the Downers Grove EDC.

This business to business campaign encourages area businesses, residents, and employees to use Downers Grove talent and resources before looking to outside providers. In addition, these videos highlight local resources, including dining and shopping options, and activities of interest for its visitors and residents. Each video resource includes a dedicated message about the community or specific corridor. These videos are used to educate the community and surrounding communities about the exciting business opportunities and recreational activities that are nearby.

Information provided in these videos includes the successful redevelopments of the Village of Downers Grove, including the installation of new sidewalks, streets, benches, and a 5-story parking garage, and the strategic location making them ideal for reaching destinations quickly and conveniently. And the variety of shops, restaurants, and community events located in Downtown Downers Grove that has been awarded as one of Chicago Tribune’s “Top 10 List of Downtowns.” This information and much more is provided in these videos and has proved to be useful in showcasing what Downers Grove has to offer.

These video resources, along with the Visitors Guide and Dining Guide, are available on the EDC website, [www.dgedc.com](http://www.dgedc.com), or professional hard copy versions are available by contacting the Downers Grove EDC. Additional video segments will be available soon. Are you “IN”?

For additional information on the “I’m IN” campaign, contact Cindy Klima at 630-729-0380 or [cklima@dgedc.com](mailto:cklima@dgedc.com).

### **About Downers Grove Economic Development Corporation**

The DGEDC is committed to retaining existing businesses and attracting new businesses to The Village of Downers Grove. Formed in 2006 by the Village of Downers Grove, DGEDC works in concert with the Village of Downers Grove, the Downers Grove Chamber of Commerce and the Downtown Downers Grove Management Corporation. Our joint efforts are designed to increase the Village business tax base, increase the number of jobs within the Village and develop Downers Grove as a destination to offer Downers Grove and area residents exciting new opportunities to work, shop, and play. In the Downers Grove EDC, diversity, networking, and cooperation are pillars upon which we set our goals and objectives.

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